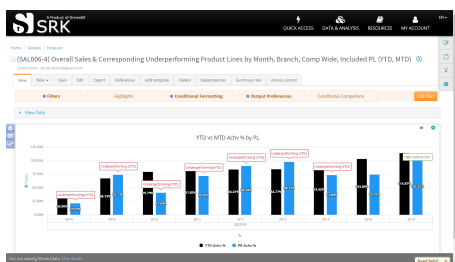


# Second Quarter Newsletter



## LATEST STORIES



### SRK's New Chart Annotations

Introducing chart annotations! Need to draw immediate attention and context to key areas of your visualizations? Use annotations as visual cues on your charts to help your team/organization analyze, understand and gain business insights faster and simpler than ever before.

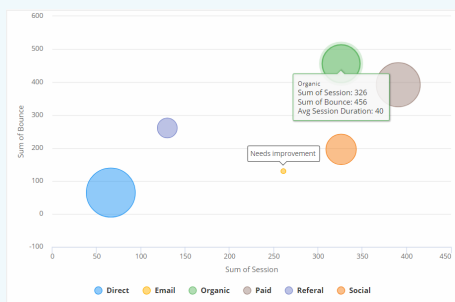
### Customer Spotlight: Genera

Genera Corporation is a manufacturer and master distributor of automotive products in North America with over 350 customers and 5 regional warehouses. Using SRK, Genera designed interactive dashboards to see their sales performance at a corporate, branch, and account executive level to quickly understand their business landscape, respond faster to their customers, and discover areas in need of improvement.



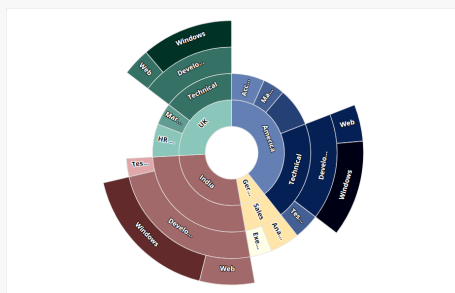
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## FEATURE HIGHLIGHTS



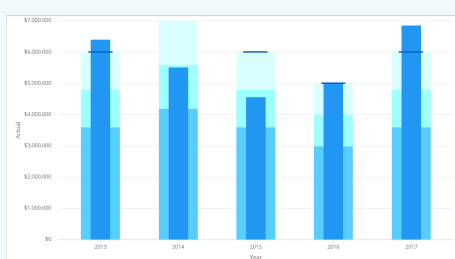
### Dashboard Release: Chart Annotations

1. Add notes or comments to specific data points on charts to share key insights or ideas.
2. Generate annotations automatically based on user-defined conditions or data values to quickly draw attention to specific results.



### New Chart Type: Sunburst Chart

Great for displaying hierarchical data and showing how each level is broken into its contributing pieces.



### New Chart Type: Bullet Graph

An effective visualization to compare a primary measure to one or more other measures within the context of qualitative ranges of performance.

