

# First Quarter Newsletter



## LATEST STORIES



### **DrivenBI SRK Self-Service BI Named Most Innovative Product of 2016 by PM360**

PM360 listed SRK as one of the most innovative products of 2016. The innovative products included software, apps, and other solutions designed to improve marketing performance in the medical industry.

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### **DrivenBI is named key player in the Self-Service Analytics Market along with Microsoft, IBM, Oracle and SAP**

Self-Service Analytics Market is expected to reach at market size of USD 10 billion with CAGR of 20% from 2016 to 2022.

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### **DrivenBI has launched SRK on Digital China's cloud marketplace**

Beijing Yunke China Information Technology Limited (Yunke China) is one of the subsidiaries of Digital China Group.

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## FEATURE HIGHLIGHTS



### **DrivenBI First to Integrate AutoCAD into the Business Intelligence market.**

"We are thrilled to see CAD streamlining data analysis processes," said Rob Maguire, director of the AutoCAD product line.



### **Live Chart**

Introducing a brand new type of chart - Live Chart, which would refresh automatically as soon as new data stream came in.



### **Online Live Support**

Have a question? Speak with a live representative in SRK.

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