

DrivenBI SRK Reseller Program

DrivenBI SRK Reseller Program promotes and rewards software vendors that sell the SRK platform, an SRK vertical solution designed specifically for their target market or embed SRK into their existing product offerings. Through their partnership with DrivenBI, Resellers grow their business with SRK, the next generation of cloud data analysis for business users enabling users to report, visualize and analyze data immediately, without programming and without reliance on IT.

DrivenBI helps Resellers to drive new revenue streams and increase the value of each new business opportunity with flexible business models and deployment options.

Benefits:

- New revenue stream with breakthrough technology
- Highly competitive commission rates
- Opportunities for joint marketing with a cloud analytics leader
- DrivenBI Partner logo and branding for your website and marketing collateral
- Partner Directory Listing on DrivenBI website

How it works:

- Reseller dedicates staff to selling SRK into their market and servicing their SRK customers.
- Assigned sales personnel get up to speed quickly with SRK's features, functionality and benefits for business user.
- Assigned technical staff are certified by DrivenBI through the DrivenBI certification program* so they can support their sales team and customers with the highest quality.
- Reseller submits an annual sales and marketing plan for driving SRK reseller activities and targets which are mutually agreed to by DrivenBI.

Ready to get started?

1. Request to join the Reseller program
2. Obtain DrivenBI business review approval
3. Review and agree to the terms and conditions of the DrivenBI Reseller Agreement

* See DrivenBI Certified SRK Implementer Program for training and certification details.